

ROOSTER CALL

'Second Time Around'

Platteville Optimist Club



Established 1968

Vision Statement

"To impact the lives of youth in a positive and encouraging manner"

VOLUME 25

September, 2019

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BECKY'S BYTES



Greetings Everyone!

It seems like a very short time ago I was worried about what I'd gotten myself into as our Club's President. I can now say that this year has flown by and has been a very rewarding experience for me.



Being a somewhat goal oriented kind of gal, my first goal was to get more members actively involved in the activities of our Club. I've been amazed at how many of you have worked together to make our Club's activities and events so successful. Thank you all.

My other goal was to develop policies and guidelines that would assist new leaders and members in the activities of our organization going forward. I truly believe that people are more willing to step in if they are mentored and have guidelines to assist them. Through the tremendous work of our Governing Board, Committees and members I believe we've made great strides towards this goal. Thanks to all of you for making this become a reality.

I'm thrilled that our Club has continued to grow. It was such a blessing to have the Platteville Area Club's five members and three Friend of Optimist members elect to merge with us. Although we unfortunately lost a few members, we've also welcomed an additional fourteen members and five Friend of Optimist businesses to our Roster this fiscal year. This excites me because together, with more members, we can do even more for our youth and our community.

I humbly want to thank you for entrusting me with the honor of leading the Club. It's been a personal blessing and I want to thank each and every one of you for your support this past year, and your continued dedication to our youth and community through the Platteville Optimist Club. I couldn't have done it without all of you.

On Sunday, September 29th we will be having our Annual Installation Banquet at the Elmo Club (*opening especially for us*). I sincerely hope you will join us at this event where we will install Dan Engelke as our next Club President, and the remaining Board Officers and Directors. We are going to be in great hands. We will also be wishing Maxine Lane well in her new position as the SWIS District Governor Elect, and you will be able to personally come and thank her for all she's done in her position as Secretary of our Club. I know she'll remain a vital member to our Club, and I applaud and thank her for all she's done and know she's irreplaceable as our Secretary. Finally, that evening we will be presenting awards to some special members, so please come join me in ending this year and starting out an even better 2019 / 2020 Club Year.

In sincere appreciation and admiration to all of you....

Becky

Congratulations!

Meet your 2019-2020 Officers and Board of Directors



Dan Engelke, President

Dan joined the Optimist Club of Platteville in November, 2015. As a leader in the financial industry, Dan will now lead our club, along with his management team, in 2019-2020 as President.

Chris Budden
BOD
2018-2020



Tom Nall, First Vice President

It takes loyalty and commitment to make a club successful. Tom has demonstrated this since he joined the club in 2000. In addition to serving on the Board of Directors, Tom served our club as President in 2009-2010.



Tim Murphy
BOD
2018-2020



Tim Boldt, Second Vice President

Joining the Optimist Club of Platteville in December, 2012, Tim is wrapping up a two year term on the Board of Directors. Tim has also served several years on the Youth Activities Committee.

Wayne
Wodarz
Past President



Steve Lane, Board of Directors (19-20)

Steve will complete the unexpired term for Pat Moxness through September, 2020. Steve joined the club in February, 2009. Most of Steve's service to the club is working with the trailer and our annual cheese curd events.



Duane Borgen
Treasurer



Doug Martin, Board of Directors (19-21)

Doug is returning to the Board of Directors having served in 2013-2015 and 2015-2017. Doug joined the club in March, 2005.

Becky
Schambow
Board Secretary



Leon Neuheisel, Board of Directors (19-21)

Joining our club in May, 2011, Leon is also a former member of the Board of Directors, having served a two year term in 2013-2015.

Thank you to:

- *Mary Sieckman, Retiring BOD (17-19)
- *Ernie Thalmann, Retiring BOD (17-19)
- *Maxine Lane, Board Secretary (15-19)

Dan's Delivery Introduction to My Team Mates.



Yes, team mates! As team mates, we need to rely on each other to meet our greater cause of providing help and guidance to our area youth first and foremost, and to also team up with our International team mates as WE ALL strive to help youth.

Actually when you sit back and look at our youth and this organization, it is our youth that are helping us: *Us* to relive our own youth in the day! *Us* to work with our new members-new friends! *Us* to give back what we may or may not have had as a youth back in the day!

I am reminded by the introduction last year of our present (soon to be sent to pasture LOL!) Becky who stated: “We are only as good of a group/team as that of all our hands helping”. No one person can take on the whole and never will. It takes ALL of us to achieve our goals; goals of meeting our seasonal and annual OI needs, our goals of meeting our agendas we seek to do each year, whether it be events for the youth or the helping with our main revenue maker, Cheese Curd Events.

A goal of mine, to bring to reality this coming year, goes back to what I have said previously.... You're a member...You're a team mate! Your involvement needs to happen for this TEAM. You joined to be a team mate and not an entry only. Too many organizations have entries and not enough hands. Recall your oath as we recall our daily creed, honor the requirement to be involved and not because it's a burden but because it is **FUN, REWARDING, and GIVING BACK.** In closing, as JFK said “My Fellow Americans (Optimists), ask not what your Country (other Optimist Members) can do for you, ask what **YOU** can do for your Country (Optimist Club of Platteville).” I look forward to serving our club, our members, and our team mates as President in 2019-2020. *Dan Engelke, President Elect*

2019 Volunteer of the Year

From President Becky Schambow:

I am proud to nominate Christine Budden as the Platteville Optimist Club's “Volunteer of the Year”. Since joining our club in August, 2017, Chris puts in countless hours as a member of our Board of Directors. Chris Co-Chairs our Membership Committee and is a member of our Publication/Marketing Committee where she collaboratively has spent many hours learning how to manage our website and keep it current. Chris participates in most of our weekly meetings and volunteers or attends nearly every event our club sponsors. Her care and compassion for other Optimist members has led her to assist with their needs during times when members have experienced health or other personal issues. Chris is what being “Optimistic” is all about. She brings joy and energy to our Club.



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9
**STUFF
THE
BUS**

Member Achievements Acknowledged

for member recruitment
Maxine Lane – 25 members
Charlie Clark – 15 members
Chris Budden – 1st new member
Fern Nall – 1st new member

COMMITTEE COMMENTS

A new addition to our quarterly newsletter – **Committee Updates, Dates to Remember, What's Shaken!** In some instances, responses will be requested and we would ask that you provide your input, ideas and suggestions as requested.



PUBLICITY DISPATCH (Max, Mary, Maggie, Chris, Priscilla)

It goes without saying; I have thoroughly enjoyed serving as publisher of this quarterly newsletter. I find it a coincidence that volume 1 was dated/issued September, 2013 and this, volume 25, will be my last. Initially, Beth Frieders served as editor. For the last several years, I relied upon Chris Budden, Mary Sieckman, Maggie Kleisath and Priscilla Hahn to edit and find my errors. I greatly appreciate the support from these members over the past 6 years. I made every effort to have the newsletter informative, acknowledging members where applicable, focused on our mission of serving youth while also adding a bit of humor. After all, it takes less muscles/effort to smile than it does to frown.

I have no doubt whatsoever that out of our 100 current members (as of this issue) someone will step into this position and continue publishing our quarterly newsletter. ***"A writer is successful not because he writes paragraphs but because he writes emotions."*** ~ Terri Guillemets, "Conduit," 2007. Thank you for allowing me to write my emotions these past 6 years. I hope it was to your enjoyment. Always an Optimist....Max



MEMBERSHIP OUTREACH (Tom, Chris, Charlie, Carley, Eileen)

It has been a busy year for the Membership Committee. Thanks to our great Optimists members, who recommended their friends and neighbors for membership, we have been able to welcome 12 new members to our club this year. Now as our year is coming to a close, we find ourselves very near of a goal that seemed impossible only a few short months ago. We are only **two** members away from reaching the Distinguished Club status for a third consecutive year! So, my Optimist friends, we are asking your help to reach this goal. You must know of someone who may be interested in joining our club. Invite them for a FREE breakfast and give them an opportunity to discover what we are all about.



COMMUNITY CENTRAL (Ernie, Howard, Gary Engelke, Steve)

Who ever knew hot dogs could taste so good! If you were not able to join us at Party in the Park, the decision to grill the hot dogs was a big hit. Surprisingly enough, people asked for the ones that were grilled the darkest. Thank you also to those members who generously donated to our 'Stuff the Bus'.



FELLOWSHIP CONNECTION (Steve, Joan, Fern, Linda, Peggy)

We had 20 members and guests participate in the Summer Social on June 22, consisting of golf, bean bags and lunch. We had beautiful weather and everyone seemed to be enjoying themselves. We are hopeful to grow this event next year and find a time when more people can participate.

Mark your calendars for some upcoming Fellowship gatherings:

***Cheese Curd Appreciation Pizza Party** – to thank those who worked our cheese curd sales at the Grant County Fair and/or Dairy Days. Wednesday, September 18 – Uno's – cocktails (cash bar) 5:15, pizza, soda/water 6:00. Guests and non-workers are welcome to join and are asked to pay \$8.00.

Annual Awards/Installation Banquet** – honoring past officers, celebrate our past year and install new officers and Board Members. ***If there is a social you don't want to miss, this is the one. This event will be held on Sunday, September 29, Elmo Club – cocktails (cash bar) 5:15, dinner 6:00 and program at 6:45.

Additional details and sign-up will be forthcoming. Mark your calendar now and plan to attend!



CURD CORNER (Kevin, Tim Murphy, Gary Engelke, Steve, Jordan, Mark, Bob)

Thanks to everyone for helping with yet another great event at the Grant County Fair. Unfortunately we ran out of curd Saturday evening around 8:30; however, ***being the Optimists that we are***, we cooked up and served 1,000 pounds! We will tackle Dairy Days within a few short days. We are hoping for a record year, thanks to all the great support from our members.

New Member Welcome Wagon

Each opportunity to welcome a new member to our club is a pleasure. Each member reaches 35 youth allowing more youth to benefit from our services.



Jim Boebel: Jim joined in August, 2019, coming to Platteville as the Superintendent of the Platteville School District. Jim and his wife, Tami, have three children, Tanner, a recent graduate from UW-Whitewater, Brady will be a junior at PHS and Simon an 8th grader at PMS. Jim grew up in Boscobel and began his career teaching Middle School Social Studies at Boscobel for 11 years. His career then took him and the family to Prairie Farm for two years as a PreK-12 Principal. In 2008, Jim returned to Southwest Wisconsin to be a building principal at Cuba City for 9 years. The past two years Jim was the District Administrator for the Adams-Friendship Area School District in Central Wisconsin and now we are fortunate to have Jim and his family here in Platteville. Jim and Tami enjoy spending time with their family which results in being their primary hobby. Whatever activity the boys are involved in becomes their hobby.

George Krueger: Optimism is not new to George! His membership started in 2009 as a member of the Platteville Area Optimist, with club members transferring to the morning club on June 30, 2019. George is the father of three sons, Sam (25), Joe (22) and Jacob (19). Sam works at Aurora University in media, Joe is an accounting major at UW-Whitewater and Jacob is studying music education at UW-Whitewater. George's current family is Christine Storlie and Aksel (14). George has a B.S. in Ag Education from UW-Platteville, M.B.A from East Tennessee State and a D.B.A. from William Howard Taft University. He teaches marketing at UW-Platteville, enjoys playing guitar, skiing, driving his vintage Corvette and writing. George is currently working on his second marketing book. Asked why he is an Optimist member, he stated "to give back and help kids".

Diane Paynter: A lifelong resident of Platteville and graduate from Platteville High School, Diane stated she has always been involved with youth through work, church and school activities so the Optimist Club seemed a very fitting way to help her community in her retirement. Diane and her husband, Charlie, have two sons, Chad living in Madison and Ryan in St. Louis as well as three grandsons and one granddaughter. Diane retired from Platteville Public School District in 2012 and from UW-P Academic Support Programs in 2019. She enjoys crafts, most recently learning to draw and work with watercolor, and spending time with family and friends.

Bob Hundhausen: Born and raised in Seattle WA, Bob's family moved to Milwaukee in 1985, his senior year of HS (great way to have your kid not speak to you for a year☺.) Bob graduated with a BS in Chemical Engineering from UW-Madison followed by a move to Buenos Aires, Argentina where he met and married his wife, Victoria, of 28 years. For the next two years, Bob taught English as a second language and learned Spanish. Bob worked for Aramark in Madison for 14 years, 5 of which he worked with Pete Kamps, son of Lois Jean and Ken; thus his first meeting and acquaintance with Ken and Lois Jean. Five years ago, the family moved to Platteville, Bob working with Edward Jones and Victoria teaches ESL at MATC in Madison. Bob and Victoria have two children, Gabriela, 23 and Paul, 18. Both will be attending UW-P this fall. Bob is a huge Seahawks fan and enjoys the positive attitude and comradery of the Optimist members. Bob is also a transfer from the Platteville Area Optimist Club joining in 2016.

Christine Storlie: A charter member of the Platteville Area Optimist Club since 2009, Christine served on the Board of Directors and as President for several years. She also volunteered as a Cub Scout Den Leader for five years while her son was a Cub Scout. Since 2005, Dr. Christine Storlie has been teaching on campus and online management courses for the School of Business at the University of Wisconsin-Platteville. Christine teaches courses such as Data Analysis and Decision Making, Business Analytics, Management Decision Analysis, Management Science, Advanced Quality Management, Project Management Techniques I, Global Business, Leadership & Management, Human Resources Management, and Management, Gender, & Race. In addition, she has served as the Distance Learning Program Coordinator for the Bachelor of Science in Business Administration program since 2008, and she has recently been hired as the program coordinator for three new programs: the Associate of Science in Business Administration, the Master of Science in Strategic Management, and the Master of Science in Information Systems Management. Previously, Christine taught numerous courses at several universities in South Dakota and Arizona. Since 2004, she has been the proprietor of a consulting firm aimed at providing services in research methods and quantitative data analyses to individuals and corporations.

Dairy Queen: Tom Sigwarth has joined as a Friend of Optimist, separate from Country Kitchen considering a recent change in ownership of Country Kitchen. We appreciate your loyalty Tom.

New Member Welcome Wagon n (continued)

Also joining from the Platteville Area Optimist, and we send a warm welcome to: Beth Ballweg, Austin Polebitski, Ed Faherty (Faherty, Inc) FOO, John Patakos (Steve's Pizza) FOO and Memories Tour and Travel (FOO),



Looking back a year ago we reported 106 members in our September Newsletter. This year, we are excited to have 128 members. We could not do what we do without the loyalty and dedication of each and every one of you. In addition to our 100 regular members we also have 28 **Friends of Optimist**. Thanks to their belief in our cause and the support they provide our club, we are able to reach more children. It is with deepest appreciation we acknowledge our FOO's and say Thank You!

2015

*Matt Melby/Melby Funeral Home ~ Tim Hoffman/Warco Transportation
Country Kitchen ~ Bill Niehaus/Bill's Plumbing & Heating
Terry Busch/Busch Insurance ~ Jo Roling/Dupaco Community Credit Union*

2016

*Delta 3 Engineering ~ Platteville Business Incubator, Inc ~ Greg Banfield/Tri-Com, Inc.
QueenB Radio ~ Heiser Hardware ~ Oakpark Dental ~ Gene Weber
Kevin Garvey/Garvey Auto Service ~ Rita Udelhofen/Mindful Solutions*

2017

Terry Mallet/Country Suites ~ Tom & Scott Morrissey/Morrissey Printing

2018

*Runde Auto Group ~ Fidelity Bank and Trust
Doug Rogers ~ FELC ~ Bel-Aire*

2019

*Tim Zauche ~ Terry Beebe ~ Faherty, Inc ~ Memories Tour and Travel
John Patakos (Steve's Pizza), Dairy Queen*



It is a pleasure to announce that Eileen McCartney has accepted the position of JOI Club Advisor for our Platteville Middle School Junior Optimist Club. Eileen will work closely with Kelly Sponsler, our school liaison. We are hoping to build upon the club membership and expand on the many good community service projects they already participate in.

**Platteville
middle school
Optimists**
MAKING LIVES BETTER



MORE ABOUT WHAT BEING AN OPTIMIST IS ALL ABOUT

It is said Optimism is that winning way a person has that draws others to them like a magnet, bringing respect, achievement and success along with it. It is crucial for anyone wanting to achieve anything in life to have an optimistic outlook.

- Optimists are winners: They know you get the best out of others when you give the best of yourself.
- Optimists are always looking for something encouraging to say to someone.
- Optimists let people know they are needed and valued.
- Optimists encourage and compliment people in front of other people. They know every person wants to feel worthwhile in life
- Optimists give others a reputation to uphold. They look beyond people's pasts and give them reputations for their futures.

John C. Maxwell, one of the world's leading experts in leadership says, "Many people go farther than they thought they could go because someone else believed they could and told them so."

- Optimists say the right words at the right time and place. They look for opportunities to uplift others with their words.
- Optimists encourage the dreams of others. They offer specific help in bringing another person closer to making his/her dream a reality.
- Optimists pass the credit onto others. They check their egos at the door!
- Optimists always offer their very best. They make the most of their gifts and opportunities. Optimists strive to make every day a masterpiece.
- Optimists give people the benefit of the doubt.

Martin Luther King, Jr. said, "Forgiveness is not an occasional act; it is a permanent attitude."

- Optimists keep their eyes off the mirror. They know that by focusing on others they will increase their own sense of purpose, energy, and a sense of contentment.

Albert Schweitzer said, "I don't know what your destiny will be, but one thing I know: the only ones among you who will be really happy are those who have sought and found how to serve." We Optimist know how to serve?

- An Optimist listens with his or her heart.
- Optimists know they can get everything in life they want if they just help enough other people get what they want.
- Optimists add value to people's lives.

Albert Einstein perhaps said it best when he said, "Try not to become a man of success, but rather try to become a man of value."

- Optimists give with no strings attached. They are purposely kind and generous to every person they meet.

John C. Maxwell points out that "Studies have shown that the higher one's level of helpfulness to others, the greater well-being one will experience."

- Optimists are always full of encouragement and support for everyone around them.
- Optimists help people win. They believe in people and give them hope.

The most important measure of how good a person's life is; is how much better they have made the lives of the people around them.

- Optimists know they are some ones hero
- An Optimist is a person who understands that they have the ability to make a difference in some one's life and by doing so may change the world.

Member Celebrations

Happy Birthday

September

3 – Jordan Holthaus
3 – Hap Daus
4 – Deb McWilliams
5 – Arnie Roper
7 – Chris Budden
9 – Cathy Cotter
14 – Joan Bahr
15 – Peggy Compton
15 – Mike Hahn
19 – Nicole Tyc
23 – Bob Stephens
11 – Tim Wood

October

2 – Doug Martin
5 – Maxine Lane
8 – Steve Kleisath
9 – Terri Ellis
22 – Diane VanNatta
25 – Carley Borcharding
28 – Ken Kamps
29 – Guy Stead

November

3 – Matt Bohlken
7 – Jeff White
16 – Laura Brown
18 – George Byykkonen
18 – Mike Olds
24 – Joy Schewe
25 – Mary Sieckman



(If we are missing your birthday and you would like us to help you celebrate, please notify Maxine of your special day. Month and day only are sufficient).

CONGRATULATIONS THANK YOU

for your years of service
and loyalty to
Platteville Optimist

September

1982 – Kim Skemp
1987 – Wayne Wodarz (L)
1992 – Jerry Schewe (L)
2002 – Charlie Clark
2003 – John Adams
2016 – Chad Holstein
2015 – Niehaus Plumbing*
2016 – Queen B Radio*
2016 – Heiser Hardware

October

1970 – Ken Kamps (L)
1995 – Deb McWilliams
2008 – Ernie Thalman
2015 – Brad Brogley
2016 – Oakpark Dental*
2016 – Gene Weber*
2016 – Garvey Auto Service*
2016 – Mindful Solutions*

November

1989 – Ann Klawiter
1989 – Jim Olds
2015 – Dan Engelke
2015 – Joy Schewe
2015 – Terry Busch Insurance*
2017 – Country Inn*
2017 – Morrissey Printing*

(L) – Lifetime Members

(*) – Friends of Optimist

Happy Anniversary

September

3 – Jim Boebel **
4 – Deb McWilliams
8 – Charlie Clark
14 – George Byykkonen
19 – Mike Olds
23 – Matt & Nicole Tyc
27 – Joan Bahr
29 – Brad Mootz

October

3 – Janelle Davis
11 – Dennis Helbing
15 – Jeff White
26 – Ron Weier

November

11 – Doug Martin
20 – Barb Deis



Promise Yourself....

To be so strong that nothing can disturb your peace of mind,

To talk health, happiness and prosperity to every person you meet,

To make all your friends feel that there is something in them,

To look at the sunny side of everything and make your optimism come true,

To think only of the best, to work only for the best and to expect only the best,

To be just as enthusiastic about the success of others as you are about your own,

To forget the mistakes of the past and press on to the greater achievements of the future,

To wear a cheerful countenance at all times and give every living creature you meet a smile,

To give so much time to the improvement of yourself that you have no time to criticize others,

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

The Back Page

Party in the Park

**Sir Charlie
Master Bun Handler**



**Mr. Steve, a/k/a 'Lupe' tending
his hot dogs. Great idea you had
To grill!! Tasty suggestion.**



**Father Murphy master hot
dog griller, with supervisory
help from Howard Crofoot
and Gary Engelke**



A Circle of Friendship



Quality Control



A Team Effort!



The Back Page (continued)

Summer Social at PGCC

Tom Nall, a real life
Flower Child.



Carley
Our Cheerleader



Becky & Linda
Shortest Drive and
Practice Make
Perfect



Eileen Engelke
Longest Putt



Steve Lane, a/k/a
Hippie



Paul Budden
Closest to pin



Adam Compton/Greg Sieckman
Longest Drive



Tom Nall
Peggy
Compton
The more you
lost in bean
bags the more
decorations you
won!



Bean Bag Players



Optimist Members
A Circle of Friendship



Chris Budden
A touch of southern class!



Thanks for
The Memories