

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

Currently Meeting 7:00 AM Fridays at Country Kitchen, Hwy 151, Platteville, WI

“To Impact the lives of youth in a positive and encouraging manner”

Platteville Optimist Weekly Bulletin – Friday, September 15, 2017

Attendance: 31 Members – Tim Boldt, Carley Borcharding, Duane Borgen, Brian Brown, Laura Brown, Charlie Clark, Peggy Compton, Howard Crofoot, Hap Daus, Eileen Engelke, Gary Engelke, Kevin Haertzen, Dave Jones, Kathy Kopp, Maxine Lane, Steve Lane, Doug Martin, Gary Munson, Fern Nall, Tom Nall, Leon Neuheisel, Virg Pufahl, Greg Sieckman, Bob Stephens, Barb Stockhausen, Ernie Thalmann, Linda Thomas, John Urness, Gene Weber, Bob Weier, Wayne Wodarz

Mystery Greeter: President Kevin Haertzen, greeted Gene Weber.

Joker Draw: He spun, he flipped, and he drew, but not the Joker. Who you ask??? Why Charlie Clark!!

Announcements:

Birthdays/Anniversaries: Two members sharing the same birth day, 9/15, Peggy Compton and Mike Hahn. Celebrating an anniversary on September 19, Mike Olds.

Thank You Notes: n/a

Cheese Curd Update:

John Urness gave an update, stating our net after all three events is approximately \$16M, leaving us in good standing for the upcoming year and allowing us to meet all of our regular budgeted donations.

Awards/Installation Banquet: 41 reservations to date. Scheduled for 9/24 at Platteville Golf and Country Club. Information will be called into the PGCC on Monday, 9/18.

Cheese Curd Appreciation Party: Signup was circulated. Event is on 9/20 at Steve’s Pizza Palace starting with social at 5:15 and Pizza at 6:00.

Other:

*Maxine stated if anyone is interested she is placing another order for shirts.

*Bob Weier presented a cap with the Optimist logo, modeled by Peggy Compton. Cost of cap is \$6.50-\$7.00, which will include shipping. Members will be notified when caps are received.

*Gary Engelke shared maps from Grant County ATV trails. He and Maxine had met with a group, SWAT, (Southwest Wisconsin All Terrain Club), of which we are hoping to gain a Club within a Club.

*Left over cheese curds were available for sale at \$1.00/bag.

*SWIS District Quarterly Conference is October 27-28 at Deer Valley Lodge, Barneveld WI. This will be the first conference under the direction of SWIS District Governor, Gary Engelke. We are hoping for a good representation from our Club.



Program: Thanks to Barb Stockhausen, it was a pleasure to have one of our Members as a guest speaker this morning.

Kathy Kopp, Executive Director of Platteville Regional Chamber of Commerce, spoke on the topic “Living Local and Loving It.” This was a valuable update for our members as our mission is to serve youth along with our community. Kathy acknowledged Optimist members, Tim Boldt and Doug Martin and thanked them for their commitment to the Chamber and community by serving on the Board of Directors.

Kathy stated the office is busy and doing well. She gave several updates, as follows:

- *The ‘Welcome Center’ is open for visitors 7 days a week from May through October. Approximately 11,000 visitors stop at the Chamber annually. She acknowledged/thanked Barb Stockhausen (H & R Block) for giving the Chamber the use of the Billboard just around the corner on Business 151 from the Chamber office.
- *The second annual Fall Harvest Dinner will be held on September 29, with tickets still available at \$25.00/person. The dinner event is prepared and served by culinary students from SWWTC and supports the Scholarship Program. Tickets are available from the Chamber Office.
- *Currently working on a second production of Discover Wisconsin, featuring Ag Tourism in Platteville, the new Library, Rountree Branch, etc. Broadcast will be in May, 2018.

- *To date, some 44,000 students have attended the Historic Encampment.
- *Dairy Days were very successful, thanks to the beautiful weather.
- *New Student Welcome involved some 1,200 incoming freshmen.
- *Currently working on a campaign “Retain, Retrain, Recruit” in an effort to attract/keep young professional in the Platteville Market Area.
- *Kathy is the Fall Color Reporter for Discover Wisconsin. Expecting peak color the 3rd week in October.
- *Katie’s Garden will be a ‘Winter Wonderland’ this season, Platteville’s version of Dubuque’s Murphy’s Park.
- *Holiday Inn Express is scheduled to open on October 10th.



Weekly Speakers: **September Programs, Coordinator(s), Charlie Clark/Wayne Wodarz**
September 22 – Amy Seeboth-Wilson, (Bees on Campus, Goats in the Woods and other waste minimization initiatives)
September 29 – Jim Kondrasuk, Optimist International President (Choosing Your Successor and Leaving a Legacy)

Minutes taken and drafted for Rooster Call
by Maxine Lane

