

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

Currently Meeting 7:00 AM Fridays at Country Kitchen, Hwy 151, Platteville, WI

Vision Statement: *"To Impact the lives of youth in a positive and encouraging manner"*



2019 – 2020 Officers and Board of Directors

Dan Engelke, President; Wayne Wodarz, Past President;
Tom Nall, President Elect; Tim Boldt, Second Vice President;
Duane Borgen, Treasurer; Becky Schambow, Secretary

Board of Directors

Chris Budden, Steve Lane, Tim Murphy, Doug Martin, Leon Neuheisel & Linda Thomas

Friday, February 14, 2020

Attendance: 23 Members: Tim Boldt; Duane Borgen; Charlie Clark; Howard Crofoot; Dan Engelke; Eileen Engelke; Gary Engelke; Mark Essex; Beth Frieders; Kevin Haertzen; Bob Hundhausen; Doug Martin; Eileen McCartney; Leon Neuheisel; Melissa Palfrey (FOO); Alaina Reeves; Becky Schambow; Greg Sieckman; Mary Sieckman; Robert Stephens; Ernie Thalmann; Ron Weier; and Wayne Wodarz.

Guests: President D. Engelke introduced his daughter Dani Engelke, and John Zuelke as guests this morning. Dani was here from her home in Atlanta, Georgia. She will be doing a presentation to students at the Iowa Grant Schools today, and will also host a "Pop-Up Show" featuring her line of women's wear at Badger Brothers' Coffee on Sat. Feb. 15th. It was also exciting to hear that John Zuehlke submitted his application for membership today.

Mystery Greeter: Doug Martin was the Mystery Greeter today, who greeted Charlie Clark who then received a free ticket for a chance at the Joker Draw.

Anniversaries: There were no anniversaries noted for this upcoming week.

Birthdays: President Engelke noted that Pat Moxness Weier will be celebrating her birthday on the 16th; Jim Schweigert will celebrate on the 18th; and Kathy Kopp will celebrate on the 19th.

Joker Draw: Eileen McCartney's was the ticket picked for a chance to draw the joker, but she drew the 8 of spades. That card was next to the Joker. Eileen had to settle for a \$2 win.

Mail /Thank You Notes /Club Acknowledgements / Special Announcements:

- **Chamber of Commerce – 30 Year Certificate:** President Engelke noted that our Club received a certificate for our 30 year of membership in the Platteville Regional Chamber of Commerce.

- **Thank You from Platteville Special Olympics:** President Engelke noted receipt of a card of expressing appreciation for our support of Special Olympics. The card, written by Carolyn VanDeWiel noted “Platteville Special Olympics” has three basketball teams who have several tournaments coming up.

PRESENTATION OF CLUB DONATION TO PLATTEVILLE MUSIC BOOSTERS:

President Engelke was pleased to present John Zuehlke with a check to the “Platteville Music Boosters” The Platteville Optimist Club donated \$1000 towards replacement of aged pianos at all Platteville Public Schools. John expressed his appreciation on behalf of the Music Boosters and was pleased to report that pianos have already been ordered. *(Our Club was able to do this through a Silent Auction of Ball Card/Memorabilia that was donated by Arnie Roper. We thank all members who purchased memorabilia and/or donated to this worthy cause.)*



Old and/or New Business: Nothing to report.

Program: On behalf of this month’s speaker recruiters (*Diane Paynter and Eileen McCartney*), Becky Schambow was pleased to welcome our own Club members, Eileen McCartney and Mary Sieckman as our speakers today.

JOI Club Activities: Eileen McCartney, who serves as our Club’s liaison to the Platteville Middle School’s JOI Club, provided an update on the activities of that Club. Eileen first noted that Mrs. Kelli Sponsler, who is the Club’s Teacher Advisor, provided the following information. Kelli was unable to join us today due to a school conflict. Eileen reported JOI meets once per month on a Wednesday morning. The Club is open for 5th through 8th grade students. The Club’s current 26 members are mostly made up of 5th and 6th graders. Students pay a \$12 membership fee, \$2 of which is maintained by the Club. Both Kelli and Eileen have made personal donations to the Club so students can have JOI Club shirts, etc. The JOI Club has been busy with this impressive list of activities that Eileen highlighted:

- June 2018 – Storybook Walk (*Community Service*);
- July 2018 – Party in the Park (*Community Service*);
- September 2018 – Dairy Days Cheese Curds (*Community Service*);
- October 2018 – Stuck Positive Post-it Notes around PMS (*Spread JOI Activity*);
- November 2018 through May 2019 – Worked at Hill-Mart (*Community Service*);
- December 2018 – Quota Club Cookie Sale clean-up (*Community Service*);
- December 2018 – Made a \$300 donation to the PMS Giving Tree where money went towards PMS students in need (*Donations*);
- January 2019 – Dubuque Fighting Saints hockey game (*Just for Fun*);
- January 2019 – Worked at MLK PMS (Mix-it-Up” Day) (*Community Service*);

- March 2019 – “Game Night” at Park Place with Senior Residents (*Community Service*);
- April 2019 – Packed Delta 3 Packs for Neal Wilkins and Westview students in need of food during the weekends (*Community Service*);
- May 11th/12th, 2019 – Passed out complimentary donuts, coffee, and lemonade at Mrs. Sponsler’s garage sale (*Spread JOI Activity*);
- May 22, 2019 – Packed Delta 3 Packs for Neal Wilkins and Westview students in need of food during the weekends (*Community Service*);
- June 5, 2019 – “Thank You” popcorn bags for teachers (*Spread JOI Activity*);
- June 7, 2019 – Hung “Have a Great Summer” signs (*Spread JOI Activity*);
- September 2019 – Walked in the Dairy Days Parade (*Spread JOI Activity*);
- October 2019 - Packed Delta 3 Packs for Neal Wilkins and Westview students in need of food during the weekends (*Community Service*);
- November 2019 – Organized PMS “Penny War” with the Builders Club and school social worker, Mrs. Sabotta. Raised \$2340.84. Money put toward purchasing food and personal supplies for PMS and PHS students in need (*Community Service*);
- December 2019 – Packed “Holiday Packs” with PMS Builders Club, PMS Student Council. Mrs. Sorrentino used a portion of the money raised from Penny Wars to purchase food for students in need over the holiday break. (*Community Service*);
- December 2019 - \$300 donation to PMS Giving Tree – Money goes toward PMS students in need (*Donation*);
- December 2019 – Purchased and passed out candy canes for the entire PMS. Handed them out as students left the building for Holiday break. (*Spread JOI Activity*);
- January 2020 - Packed Delta 3 Packs for Neal Wilkins and Westview students in need of food during the weekends (*Community Service*);
- February 2020 – “Operation Cupid” – Filled out note with loving, kind, thankful messages and gave them to all MS teachers and staff during Valentine’s week. (*Spread JOI Activity*)

In conclusion of Eileen’s presentation, she noted that JOI Club members look forward to going to this year’s Fighting Saints Hockey Game (*sponsored by our Club*) on April 5th. In addition, Gary Engelke volunteered to help the JOI Club by making donuts for a possible fund-raiser.

Platteville Optimist Club Website: Mary Sieckman, Chair of our Publicity / Marketing Committee, then provided a walk-through of the Platteville Optimist Club’s website:

<https://www.plattevilleoptimists.org/> Our website houses several tabs, with up-to-date information. Tabs include:

- Home Tab – with drop-down menu showing “Out and About” pictures and descriptions of activities / events that have occurred in our Club. In addition the drop-down menu shows our calendars which identify speaker information for upcoming dates;
- Club Event Tab – with more pictures and information of fun events / activities. This tab will also connect to our calendar tab.
- About Us Tab – Provides names of our current Board members; lists Past Presidents; identifies Committees, with names of committee leaders and members. Also contains a connecting tab to descriptions of the committees; identifies Optimist Award winners; and provides a History of the Platteville Optimist Club.
- Minutes and Newsletters Tab – takes you to our Rooster Call minutes from year 2015 through current year.
- Projects Tab – Provides pictures and highlights from “Club Involved Services”, identifies Others we Support; and provides information and pictures on winners / recipients of our scholarships, Oratorical and Essay Contests, Tri-Star Basketball, etc.
- More Tab – Provides drop-down information with information about joining as a member, or for a business to join as a “Friend of Optimist”. Another drop-down provides a list with connecting links to those businesses who are on our roster as a “Friend of Optimist”. Also in the drop-down menu, there is a “Contact Us” link where

website visitors can send inquiries, etc. This link connects to our Club Secretary's personal email for her response and/or dissemination to appropriate Board Officer.

Becky Schambow complimented both Mary and Chris Budden for all their hard-work of updating our website and keeping it current. All members are encouraged to visit our website frequently and encourage their friends to view our website to learn more about us. In conclusion, members were asked for ideas for improvement of the site. Two ideas were given at the meeting including:

- 1) Adding names of "Speaker Recruiters" for each month, so other members could relay speaker idea information to them if needed;
- 2) Linking our website to our Facebook page and visa-versa.

Upcoming Speakers:

- February 21: Linda Hahn & Kris Wolf - Grant County Cancer Coalition
- February 28: Kelli Miller - Platteville Library
- March 6 – Business Meeting
- March 13 – Melissa Palfrey – Family Advocates
- March 20 – Jim Schweigert – ROAD TRIP to Gro Alliance
- March 27 – Jenna Phillips – Platteville Farmers Market

Highlights of Meeting Recorded by: Becky Schambow