

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

Currently Meeting 7:00 AM Fridays at Country Kitchen. Hwy 151. Platteville. WI

Vision Statement: *“To Impact the lives of youth in a positive and encouraging manner”*



2019 – 2020 Officers and Board of Directors

Officers: Dan Engelke, President – Tom Nall, Vice President – Tim Boldt, Second Vice President – Wayne Wodarz, Past President – Duane Borgen, Treasurer – Becky Schambow, Secretary

Board of Directors: Chris Budden, Steve Lane, Tim Murphy, Doug Martin, Leon Neuheisel, and Linda Thomas

Platteville Optimist – Business Meeting and Special Presentation Friday, January 3, 2020

Attendance: There were 25 members attending including: Tim Boldt; Carley Borcharding; Duane Borgen; Chris Budden; Paul Budden; Charlie Clark; Hap Daus; Dan Engelke; Gary Engelke; Mark Essex; Beth Frieders; Mark Haas; David Jones; Maxine Lane; Fern Nall; Tom Nall; Leon Neuheisel; Alaina Reeves; Arnie Roper; Becky Schambow; Bob Stephens; Ernie Thalmann; Linda Thomas; Rod Thomas; and Wayne Wodarz.

Guests to Welcome: President D. Engelke called the meeting to order and welcomed John Zuehlke as our guest.

Mystery Greeter: Dave Jones was the Mystery Greeter, noting Wayne Wodarz as the person he greeted who received a free ticket for chance in the Joker Draw.

Birthdays: President D. Engelke announced that members celebrating birthdays this upcoming week included Greg Sieckman on the 5th, and Duane Borgen on the 8th.

Anniversaries: There were no anniversaries noted in the upcoming week.

Membership Anniversaries this month: President D. Engelke noted the following have Optimist membership anniversaries this month;

- Bob Stephens, who joined in 1987;
- Joan Bahr, Pat Moxness Weier, and Naomi Wells who joined in 2018;
- Delta 3 - *Friend of Optimists* – joined in 2016.

Breakfast Drawing: The following names were drawn for a free breakfast this month. Present: Maxine Lane and Linda Foht (*present as our waitress*). Not present: Jerry Schewe and Kathy Kopp.

Joker Draw: Ernie Thalmann's ticket was drawn for a chance to win the Joker Draw, however he drew the Queen of Clubs. He still received \$2 as his prize.

BUSINESS MEETING

Finance/Administrative:

- **Treasurer's Report Period Ending 12-30-2019:** Duane Borgen provided members with the Financial Report dated December 30, 2019 noting an internal account balance of \$7,648.47, and the youth account balance of \$18,664.53. President D. Engelke reported a motion has been made by the Board recommending approval of this report. Seconded by Maxine Lane, motion carried.
 - **Scholarship Recipient:** Becky Schambow noted that one of our 2019 scholarship recipients, Kayden Kowalski, has decided not to enroll in the upcoming semester. The Board will discuss disposition / alternatives for the \$1000. that would have been awarded to him at this time.
- **Committee Update Highlights:**
 - **Finance Committee:**
 - **Annual Review of Books of Account:** President D. Engelke reported that the Board has made a motion to approve report received from Bob Hundhausen, Gary Engelke, and Dave Jones, who conducted a "Review of the Books of Accounts" for fiscal year 2018-2019 and reported that "they found them in proper order". Seconded by Paul Budden, motion carried.
 - **Youth:**
 - **Essay Contest:** All information has been sent out to schools. Contestants must turn in their essays by due date later in January.
 - **Oratorical Contest, Tri-Star Basketball Contest and JOI Hockey Event:** In addition to the Essay Contest, the Youth Committee has been working on plans for the upcoming youth events. They include: Oratorical contest, which will be held in February; Tri-Star Basketball contest, scheduled for March 28th; and JOI Hockey Event, scheduled for April 5th. Tim Boldt noted that information regarding the Tri-Star Basketball contest will be sent out to schools in mid-February and that the event will take place at UW-Platteville.
 - **Community Service:**
 - **Community Fair:** Application has been submitted for our Club to have a table with information and representatives from the Club at the Community Fair scheduled for January 25th at the Platteville Public Library from 10 a.m. to 1:00 p.m. Volunteers from the Membership Team who will man our table include: Tom Nall; Alaina Reeves; and Charlie Clark.
 - **Fellowship:**
 - **January Speakers:** Our speakers for January have been recruited by Becky Schambow and include:
 - January 10th: 2020: Dennis Cooley – Southwest Technical College;
 - January 17th: Dan Rohrbach – CEO Southwest Health;
 - January 24th: Bob Hundhausen – How Elections Affect the Market;

- January 31st: Jeffrey Huebschman (*Advisor*); Jack Rasmussen & Nick Nelson (*UWP Students*) – Research project on “Flying Squirrels”
- **Holiday Party – Sunday, January 12th:** A sign-up sheet was again circulated for our party scheduled for Sunday, January 12th. Today is the last day reservations can be made, and it was reported that those who sign up must pay for their meal if they cannot attend as the Club would have to absorb the expense. Linda Thomas encouraged people to sign up, noting the meal choices and our fun and traditional White Elephant Gift Exchange will take place.
- **Membership:**
 - **New Member Approval:** President D. Engelke reported that the Board has made a motion to approve Linda Foht’s application for membership. Seconded by Gary Engelke, motion carried.
 - **Membership Changes:** President D. Engelke reported that the following members have not renewed their membership and have been removed from the OI and Club rosters: Matt Bohlken; Brian and Laura Brown; Brad Mootz; Brigid Riemann; Wayne Willkom; and Friend of Optimist, Country Inn and Suites.
 - **Morrissey Printing:** Becky Schambow noted that Morrissey Printing has submitted a check for reinstatement as a Friend of Optimist. As per guidelines, this will be sent to OI and acted upon at a later date.
- **Publicity / Newsletter & Website:**
 - **Club Brochures:** President D. Engelke reported that the Club’s brochure has been updated by the Committee and received from printer. Copies are available to members by contacting Becky Schambow.
 - **Rooster Call Volunteer Schedule:** President Engelke noted a schedule has been developed by B. Schambow that identifies volunteers assigned to dates for recording Rooster Calls of non-business meetings.
 - **Rooster Call – Email verses Website:** President Engelke asked for a show of hands to determine whether members preferred emailing Rooster Calls weekly verses going to website to read. Overwhelming response indicated they liked it sent via email. It was suggested that instead of an email attachment, a link to the newsletter on our website be sent out via email each week. This will be investigated as an alternative.
- **Cheese Curd Committee:** Nothing to report at this time.

Old and New Business: Nothing applicable.

Other Business:

- **Optimist Member Cards:** Charlie Clark provided a sample of a business card he developed that identifies our logo, and his personal contact information on the front. On the back of the card, there was information about our club’s meeting time, etc. He noted that he will be sending out information to members who may choose to order some cards with their information for them to use as a recruiting tool.

- **Communications:**

- **Badger Camp Thank You:** A notice of appreciation for support to Badger Camp was received.
- **Platteville Regional Chamber's 57th Annual Celebration & Arthur Virtue Awards:** An invitation to attend this event was circulated. The event will take place at Belmont Convention Center on Tuesday, Feb. 11th at 5 p.m. (social hour) with dinner, program and awards taking place at 6 p.m. Cost is \$25 per person. RSVPs for event must be placed by Feb. 3rd by contacting Chamber at chamber@platteville.com or 608-348-8888.

SPECIAL PRESENTATION
OF SPORTS CARD and MEMORABILIA OPTIMIST FUND RAISER

President D. Engelke welcomed member Arnie Roper as a special speaker today. Arnie has graciously donated a portion of his vast baseball and football card collection, and other memorabilia to our club to provide us with an additional fundraiser. At their recent meeting, the Board discussed this and concurred that the launch of the sale of these donated items will occur at our upcoming Holiday Party on January 12th.

President Engelke also noted recent receipt of a "Donation Request for \$1000." submitted by John Zuehlke, representing the Platteville Music Boosters. President Engelke introduced John and asked him to provide information on the Music Boosters' Project. John noted that the Music Boosters have launched a campaign to raise funds to replace aged pianos by adding new electronic, quality pianos (*not key boards*) in all Public Schools in Platteville. The overall cost for this is expected to be \$13,000.

With this unbudgeted request from the Music Boosters, and Arnie's donation for a fundraiser, the Board is recommending we earmark funds (*exact amount to be determined*) of the funds we might raise from the card / memorabilia sales to the Platteville Music Boosters in support of this project.

With use of a power point and samples of items being sold, Arnie provided information about the items and the corresponding sale.

Arnie's knowledge and organization of these items was commendable and the presentation was extremely interesting.



In summary, it is noted:

- Per Arnie's request, all sales to be opened to Optimist members first.
- Sale will be launched at a "Silent Auction" to take place at the Holiday Party on Sunday, Jan. 12th.
- Due to the value of items and memorabilia there will be minimum bid prices identified.
- Arnie explained that:

- “TOPPS” identifies cards manufactured by the Topps Company, Inc. - an American company that manufactures chewing gum, candy, and collectibles. Topps is best known as a leading producer of American football, baseball, basketball, ice hockey, soccer, and other sports and non-sports themed trading cards.
- “PHILA” identifies cards manufactured by the Philadelphia Gum Company who obtained the licensing rights to produce National Football League trading cards in the 60s.
- Card grading and prices are based on the “Beckett” grading and price guide. Another grading authority is “PSA” (*professional sports authentication*).

Go to link listed below to see the power point which contains a of the cards and items being sold:

<https://www.plattevilleoptimists.org/facts-and-trivia>

Members are encouraged to contact Becky Schambow via email (beckyschambow@gmail.com) if they would like to place a bid on an item, but are unable to attend the Holiday Party.

Respectfully submitted by: Becky Schambow, Secretary